



Midwives and Maternal-Child Caregivers Association

助產士及母嬰護理服務人員協會



Inauguration
Booklet

創會特刊

Introduction



Purpose

The Hong Kong Health Care Federation established the Midwives and Maternal-Child Caregivers Association (MMCCA) to enhance the professionalism of practitioners in the child delivery and maternal care industry. With the rapid development in medical advancement and the continual shortages in Hong Kong's healthcare industry, it is of utmost importance to equip healthcare practitioners with the information on the most updated trends to ensure their service quality and profes-

sional knowledge in the ever-demanding field of healthcare.

The objective of the Association is thus to serve as a platform to coordinate the exchange of expertise and knowledge, and encourage continual studies among healthcare practitioners through enrichment programs and funding schemes.

Congratulatory Message



Mr Paul CHAN Mo-po,
GBM, GBS, MH, JP
Financial Secretary,
The Hong Kong Special Administrative Region

關心社會
護守婦嬰

助產士及母嬰護理服務人員協會創會誌慶

財政司司長陳茂波



Congratulatory Message

Professor Sophia CHAN Siu-chee, JP
Secretary for Food and Health,
The Hong Kong Special Administrative Region



專才嘉志
澤蔭婦嬰

食物及衛生局局長陳肇始



Congratulatory Message

Mr John LEE Ka-chiu, SBS, PDSM, PMSM, JP
Secretary for Security
The Hong Kong Special Administrative Region



On the occasion of the establishment of the Midwives and Maternal-Child Caregivers Association, I would like to offer my warmest congratulations and wish the Association every success in enhancing child delivery and maternal care services, and in promoting the professionalism of practitioners.

John K C Lee
Secretary for Security

Congratulatory Message

**Professor Joseph LEE Kok-long,
SBS, JP**
Member, Legislative Council,
The Hong Kong Special Administrative Region



I would like to extend my warmest congratulation to the establishment of MMCCA. I look forward to your contribution for enhancing the maternal and child care quality of the public, and sincerely wish MMCCA every success in the future.

*Professor Hon Joseph LEE Kok Long
Member
Legislative Council
The Hong Kong Special Administrative Region*

Congratulatory Message

Dr. Susie LUM Shun-sui,
Founding President, Hong Kong Academy of Nursing
“The 44th Florence Nightingale Medal” Awardee



It gives me great pleasure to extend my heartiest congratulations to the establishment of MMCCA.

The MMCCA aims to build up a mother and infant friendly community through excelling the midwifery professional practice and service. I hope to continue working hand-in-hand with the MMCCA to meet the needs of the community, especially mother and child care, with passion, empathy and love.

*Dr. Lum Shun Sui, Susie
Founding President
The Hong Kong Academy of Nursing*



Ms. Winsome HAI Hiu-chu
Chairperson, Hong Kong Health Care Federation

I am delighted to announce the establishment of the Midwives and Maternal-Child Caregivers Association (MMCCA), and give a warm welcome to our new members and association advisors. The Hong Kong Health Care Federation (HKHCF) is committed to ensuring the quality of Hong Kong health care services, and is keen on focusing on the development of child delivery and maternal care services through the establishment of MMCCA.

The Federation has been actively carrying out initiatives to promote the health awareness of the general public, and is determined to further put in efforts in improving Hong Kong's health care service quality. Thus far, the Federation has successfully organised various certified courses and training programs for professional medical personnel, and have subsequently engaged in a variety of community activities. Due to the stringent demand in the industry, there is a pressing need to establish communication channels for medical practitioners and safeguard the well-being of mothers and their newly born. Hence, the MMCCA strives to upkeep the standards of child delivery and maternal care through cooperating with the Hong Kong Health Care Federation to provide stringent training and sharing platforms to increase the overall competence of practitioners in this industry.

As the child delivery and maternal care sector occupies a considerable portion in the overall healthcare industry, I am confident that the formation of the MMCCA can effectively benefit Hong Kong's healthcare services through its well-established platform and connection, and continue to promote Hong Kong's healthcare industry to higher standards.

President



Dr. Zara LOK CHAN
Specialist in Obstetrics & Gynaecology

Association Advisors



Dr. Beatrice WONG Pui-yiu
Specialist in Paediatric Surgery



Dr. Bosco CHAN
Specialist in Paediatrics



Dr. Catherine LEUNG Chau-yung
Registered Chinese Medicine Practitioner



Mr. Richard LEE Pak-ying
Registered Social Worker
Chairman of Grand Alliance of Parents for the Rights of Persons with Special Educational Needs



Ms. Joanne CHAN Yuk-yi
Registered Dietitian



Ms. Lilian IP Wai-hing
Registered Nurse
Registered Midwife



Ms. Peggy LI
Psychotherapist



Ms. May MOK Loi-yan
Early Childhood Educator
Founder of "Amazing Room For Stories"

President's Message

Dr. Zara LOK CHAN

Specialist in Obstetrics & Gynaecology



With much enthusiasm and excitement, I would like to announce the establishment of the MMCCA, and welcome all members and honorary advisors to the Association.

One of the greatest happiness in life is no other than the welcoming of a new born baby. This is granted by the professional knowledge and practices of midwives and maternal caregivers. As the president of MMCCA, I am obliged to ensure the professionalism and quality of the medical practices and services in the midwives and maternal care industry.

The stringent requirements for the midwife profession remain as one of the largest cause of staffing shortages in the child delivery and maternal care industry. Despite the high passing in obtaining the child delivery license, most of the medical labour force is distributed towards the public hospital services due to their huge demand, and the number of qualified medical practitioners for child delivery and maternal care has not risen much for years. Nonetheless, with the introduction of additional child delivery courses, the total number of midwives and maternal care-givers is likely to increase.

Therefore, to cope with the rising need for child delivery and maternal care services, MMCCA aims to serve as a knowledge exchange platform to ensure the professionalism of the healthcare practitioners. Initiatives will be made to members to provide more opportunities in enhancing their expertise and developing their career pathways in the industry, namely through the organisation of enrichment programs, networking events and educational funds.

Through our continual efforts in enhancing the professional standards and service quality in the child-delivery and maternal care industry, we hope to relief the existing issues in the overall healthcare industry, and provide Hong Kong citizens the healthcare services up to international standards.

Advisor's Inscription

Dr. Beatrice WONG Pui-yiu

Specialist in Paediatric Surgery



助產士及母嬰護理服務人員協會成立誌慶

凝聚智慧
同創未來

小兒外科專科醫生王珮瑤

Advisor's Inscription

Dr. Bosco CHAN
Specialist in Paediatrics



Warm congratulations to the establishment of MMCCA.

We hope that the Association can provide a platform for communication and continuing education to enhance the professionalism of maternal care.

Dr. Bosco Chan
Specialist in Paediatrics

Advisor's Inscription

Ms. Lilian IP Wai-hing
Registered Nurse
Registered Midwife



助產士及母嬰護理服務人員協會成立誌慶

同心同德
群策群力

註冊護士、註冊助產士葉蕙卿

Ms. Joanne CHAN Yuk-yi,
Registered Dietitian



廣澤幼苗

助產士及母嬰護理服務人員協會成立誌慶

註冊營養師陳玉儀

Dr. Catherine LEUNG Chau-yung
Registered Chinese Medicine Practitioner



群賢匯聚
共鑄宏圖

助產士及母嬰護理服務人員協會成立誌慶

註冊中醫師 梁秋容 敬題

Ms. Peggy Li
Psychotherapist



I would like to first express my sincere congratulations on the establishment of MMCCA. I am honored to be part of the Association and assist in maintaining the service quality of midwives and maternal care industry.

The psychological change gone through by mothers during and after pregnancy is one of the most overlooked issues. According to the Family Health Service from the Department of Health, up to 80% of mothers experience negative emotions during their pregnancy, and 1 in 5 pregnant women experience post-pregnancy depression. While emotional problems can be relieved through frequent communication, improper treatment can lead to psychiatric diseases that may affect both the mother and the baby. Therefore, emotional therapeutic treatment is an important part of maternal care that cannot be disregarded.

Hypnotherapy is a certified healing method that is used to create subconscious change in a patient in the form of new responses, thoughts, attitudes, behaviors or feelings. By incorporating into maternal care treatment, problems such as anxieties, depression and relationship issues can be relieved.

Since hypnotherapy is still at its developing stage as a therapeutic treatment in Hong Kong, it is important to educate the public on the wide range of treatment options available in Hong Kong, especially on its application in maternal care, and provide initiatives in developing the relevant personnel in offering such services so as to continually maintain the professionalism and competitiveness of the health care services in Hong Kong.

Mr. Richard LEE Pak-ying
Registered Social Worker
Chairman of Grand Alliance of Parents for the
Rights of Persons with Special Educational Needs

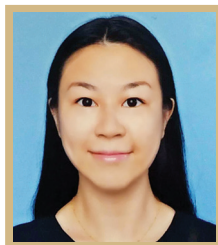


助產士及母嬰護理服務人員協會成立誌慶

溫馨盈懷

註冊社工、關注特殊教育權益家長大聯盟主席李伯英

Ms. May MOK Loi-yan
Early Childhood Educator
Founder of "Amazing Room For Stories"



賢能合志 廣惠社群

助產士及母嬰護理服務人員協會成立誌慶

學前及幼兒教育學家、奇妙故事堂・創團總幹事莫萊茵

Upon successful registration, members of the MMCCA can enjoy various benefits offered by the Association, including but not limited to the following:

Early bird course enrollment offer

Members can enjoy the early bird enrollment offer of subsidized maternal and child care courses organized by HKHCF, including (but not limited to) professional certificate courses on lactation stimulation and pediatric massage.

Exclusive access to new products

Members can enjoy exclusive purchases and discounts on a range of different local merchants prior to market launch, including complimentary product and service trials, as well as merchandise.

Enrichment programs

Members are invited to attend various seminars, exchange programs and site visits in the industry, where healthcare professionals of different specialties are invited to share the most updated industry information through our Continuing Nursing Education (CNE)* seminars and exchange programs.

Networking opportunities

Regular activities are held to offer members networking opportunities within the industry, including Annual General Meeting, tea gatherings and excursions. Members will have the chance to meet other medical practitioners to expand their network and share their experiences.

Updates on Industry information

Latest information on research findings and technological advancements will be shared to members from time to time, so as to enhance our member's knowledge on the latest industry trends.



*CNE (RN/EN) is the Continuing Nursing Education accredited by the Nursing Council of Hong Kong

The Establishment of Midwives and Maternal-Child Caregivers Association (MMCCA)



(from left:) Ms. Peggy LI, Psychotherapist, Ms. Joanne Chan Yuk-yi, Registered Dietitian, Dr. Bosco CHAN, Specialist in Paediatrics, Dr. Zara LOK CHAN, Specialist in Obstetrics & Gynaecology, Dr. Susie LUM Shun-sui, Founding president of Hong Kong Academy of Nursing, Prof. Alfred CHAN Cheung-ming, SBS, JP, Chairperson of Equal Opportunities Commission, Mr. Jacky KWAN Chi-hong, Director of Hong Kong Health Care Federation, Dr. Beatrice WONG Pui-yiu, Specialist in Paediatric Surgery, Dr. Catherine LEUNG Chau-yung, Registered Traditional Chinese Medicine Practitioner, Mr. Richard LEE Pak-yung, Chairman of Grand Alliance of Parents for the Rights of Persons with Special Educational Needs



The MMCCA was officially established on 19th September, 2017 to serve as a platform for continuous education and sharing experience.



The establishment ceremony was honoured to have Equal Opportunities Commission Chairperson Prof. Alfred Chan SBS, JP, the founding president of Hong Kong Academy of Nursing Dr. Susie Lum and our distinguished advisory board to celebrate the occasion. Our MMCCA president Dr. Chan, also an Obstetrics and Gynaecology Specialist, shared her insights with our attending members in the dietary needs for pregnancy, together with traditional Chinese Medicine Practitioner Ms. Mak, who talked about the postnatal dietary requirements.



Sharing of precautions during and after pregnancy



Prof. Alfred CHAN Cheung-ming, SBS, JP
Equal Opportunities Commission chairperson

"The Equal Opportunities Commission welcomes the establishment of MMCCA, and we look forward to providing assistance to those in need through the platform."



Dr. Susie LUM Shun-sui
Hong Kong Academy of Nursing founding president

"Mothers required great need for maternal care from the moment of pregnancy, the Association thus provides a great support platform for maternal care practitioners to maintain their service standards."



Dr. Zara LOK CHAN
Specialist in Obstetrics & Gynaecology

Dietary supplements for expectant mums:

- ♥ **DHA:**
Enhance fetal brain and muscle development
- ♥ **Folic acid:**
Reduce occurrence of maternal anemia
- ♥ **Vitamin D:**
Reduce chance of epilepsy in infants and postnatal depression



Ms. MAK Kwai-ping
Chinese Medicine Practitioner

Postnatal diet dos and don'ts:

- ✓ **Dos:**
 - ♥ Increase frequency of food intake to 5-6 times per day to aid digestion
 - ♥ Incorporate warm natured foods to aid blood circulation and blood clot removal
- ✗ **Don'ts:**
 - ♥ Consume foods that are fatty and hard to digest
 - ♥ Consume cold natured foods

Membership can be categorized into the following member types:

Selected Member

- Midwives
- Post-natal care helpers (with 5 years or above experience)
- Obstetrics and gynecology or Neonatology practitioners

Ordinary Member

- Post-natal care helpers (with less than 5 years' experience)
- Lactation stimulation practitioners
- Playgroup instructors
- Pediatric massage therapists
- Other maternal and child care related practitioners

Subsidiary Member

- All parties interested in maternal and child care
- Have taken relevant courses
- Have plans to land their career in this industry

Registration Method

The registration form can be obtained through the MMCCA website and submitted via channels below:

1. Complete online form on website <https://goo.gl/XgxQCM>
2. Send completed form to
Email: contact@healthcare.com.hk
Fax: 2778 1810
WhatsApp: 9515 8650



Representative of the Association will contact applicants upon successful submission.

Corporate partnership and community support

Interested parties for corporate partnership and community support please contact Miss MOON WONG at 3549 8014 for more information.



香港醫護學會

HONG KONG HEALTH CARE FEDERATION

The Hong Kong Health Care Federation is a charitable organization dedicated to providing knowledge exchange platform for healthcare professionals to share their valuable expertise. The goal is to continuously improve the quality of healthcare services in Hong Kong through education and training; by frequently cooperating with local communities, various seminars and exhibitions have been organized to promote the importance of health and introduce various prevention and treatment information of diseases. The Federation is glad to establish its affiliation MMCCA to further improve the professionalism of the maternal care industry.

The rainbow with 5 different colour lines represents the objectives of Hong Kong Health Care Federation:

- Caring the community
- Life-long learning
- Progress with time
- Public health
- Life Enrichment

The 4 leaves arranged in a book shape signify the inheritance of the knowledge and experience from the previous generation (dark green) to the new era (light green).

Publisher

Hong Kong Health Care Federation

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